**Genre 1 - Flyer**

**Below are samples of flyers found in the dorm hallways.**







**All the flyers are brightly colored, have different styles of font, and a picture or watermark pertaining to the certain event/club of the flyer. The flyer gives you an idea of what the event/club is about. It also has important dates and has contact information if you are interested. However they are not cluttered and provide the right amount of information. Every flyer is unique and different! You can generally get the main idea of a flyer by a picture or by the title.**